



# Sequoia Financial Just Got Stronger



*Joshua Marcus, Michael Bodack, Robert Kestenbaum, James Krantz,  
Carey O'Connor and Steve DeMatteo*

Sequoia Financial  
Has Merged With  
York International

Sequoia Financial Partners, LLC • York International Agency, LLC

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On January 1st, Sequoia Financial Partners and York International Agency agreed to merge the two entities, expanding Sequoia's personal and benefits service department. In addition to Sequoia's already superior service offering, we will now be able to offer our clients 'compliance check', a pro-active HR Risk Management solution and HR Management and Benefits Administration through HRT Advisors. The merger will give you access to a full time Human Resources Consultant, as well as a robust commercial, executive liability and personal lines department to handle your business, home, auto and umbrella insurance needs. Michael, Joshua, and the entire Sequoia team will be relocating to York's home office in Yonkers in the first quarter of 2009.



*The York International Executive Team*

York International, recently rated the #1 Best Practices Property and Casualty Independent Agency by Reagan Consulting and the Independent Insurance Agents & Brokers (Big I), shares the values of Sequoia Financial. The agency's goals place a premium on managing the clients risk profile through identification, assessment and mitigation of the clients risks, resulting in leverage within the personal and commercial insurance marketplace. This approach, known as RADAR, is a client-first approach that builds a strong working relationship.

This new combination of the two firms will create a sum greater than their parts, and the beneficiaries of this endeavor will be the clients of both York International and Sequoia Financial.



If you have any questions, please contact us at [info@seqfp.com](mailto:info@seqfp.com), or call us at 914-376-2200.